

## Strategic Plan – 2013-2015

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### *HCC Mission Statement:*

Hibbing Community College provides life-changing education and opportunities in a dynamic learning environment.

### *HCC Vision Statement:*

Hibbing Community College will be recognized for educational innovation and excellence and as a leader for economic development and community vitality.

### *HCC Guiding Principle:*

To provide quality educational, cultural, economic, environmental and technological leadership.

### *Strategic Goals:*

This strategic plan outlines Hibbing Community College's commitment to academic excellence and continuous quality improvement. Reviewed and updated in 2013, this plan builds on past success of our strategic initiatives and focuses intently on learning, student success, inclusivity, and advancing the institution, including its valued human capital.

*Strategic Goal 1: Hibbing Community College will employ intentional strategies to grow and expand enrollment, increase retention, and completion of all students.*

Hibbing Community College (HCC) is committed to:

- **Student success**

HCC will: Work to identify, evaluate, and eliminate hurdles to student success, including hurdles germane to underrepresented students.

- **Inclusion of diversity**

HCC will: Seek to understand the uniqueness of underrepresented student groups, value their differences and support their goals.

- **Open-door admissions**

HCC will: Expand recruitment efforts beyond its primary service area, including recruitment of populations typically underserved by the college.

### **We know we will be successful when:**

- Annual student retention and completion rates increase
- Survey data indicates improved student satisfaction
- The diversity of our student body and employees increases

*Strategic Goal 2: Hibbing Community College will provide quality, innovative and relevant education to meet the needs of students and employers.*

Hibbing Community College is committed to:

- **Advancement of knowledge**

HCC will: Create a respectful and inclusive environment in which learners succeed to their fullest potential.

- **Collaboration to advance innovation**

HCC will: Facilitate learning through partnerships and collaborations with industry communities and other educational institutions.

- **Excellence in teaching and learning**

HCC will: Provide relevant and participatory learning that develops capacity, work readiness and personal growth.

- **High academic standards**

HCC will: Maintain rigorous curriculum internally and externally validated to meet the needs of employers, professions and communities.

**We know we will be successful when:**

- Student survey results show improved student engagement in the learning process
- We increase our number of active educational partnerships
- We refine and develop learning experiences and learning support to increase student success including job placement
- We measure the effectiveness of our classroom learning opportunities and external entities validate our curriculum

*Strategic Goal 3: Hibbing Community College will support economic development through education and provide cultural opportunities by bringing the world to us.*

Hibbing Community College is committed to:

- **Promotion of economic growth**

HCC will: Provide a trained educated workforce necessary for business and industry to compete in today's global economy.

- **Enrichment of cultural understanding**

HCC will: Provide cultural opportunities to foster understanding and acceptance of cultural differences.

**We know we will be successful when:**

- Increased numbers of graduates secure training related jobs or continue their education
- The number of college sponsored cultural events and programs increases

*Strategic Goal 4: Hibbing Community College will provide up-to-date and technologically equipped facilities while being responsible to the environment.* Hibbing Community College is committed to:

- **Sustainability of the environment**

HCC will: Employ socially, economically and environmentally sustainable practices.

- **Modern learning facilities, equipment and technology**

HCC will: Provide high quality physically technological and virtual learning resources.

**We know we will be successful when:**

- An increased number of college constituents, programs and departments routinely practice sustainability
- Additional investments are made to advance learning technologies and improve learning spaces
- Sustainable efforts spread through the community

*Strategic Goal 5: Hibbing Community College will responsibly utilize human, financial, and technological resources to meet the current and future operational needs of the college.*

Hibbing Community College is committed to:

- **Development of faculty and staff**

HCC will: Increase the capability of faculty and staff to facilitate and support dynamic learning opportunities in a safe and respectful environment.

HCC will: Be responsible stewards of the State of Minnesota resources, reflective of our mission and continuous improvements of operations.

**We know we will be successful when:**

- Increased numbers of faculty and staff attend professional development events
- Student and employee surveys indicate improvements in campus climate
- College finances support its mission, and align closely to planning and identified institutional priorities